



## CURTIS SETTINO

Storytelling  
Animation  
UX/UI

### ABOUT

As an art director/designer, I have been delivering the fun in function for over 20 years. I'm a good collaborator. And I bring a positive, solution-focused attitude to every project.

projects:

#### UNDER THE HOOD

I was the designer, illustrator and animator of infographics for **Intel's** Under the Hood video series. I was filmed drawing whiteboard videos that were intercut with interviews with engineers explaining new technologies. I created nearly 300 unique images for this project.

Services: Design, illustration, animation

#### DELL PRESENTS

Working directly with **Dell's** Executive Director of Strategy, I created content to explain various technology architectures. In five years, I delivered about 25 animations, whiteboard videos and interactive tools.

Services: UX/UI design and development, illustration, animation, narration, music, writing, video

#### LEAD AT KP: MANAGERS

I was the lead designer on this training course for managers at **Kaiser Permanente**. My main task was brainstorming and storyboarding half a dozen animations. Many of these required translating behavioral research into compelling short stories.

Services: UX/UI design and development, illustration, animation, narration, music, writing, video

#### STUDYDOG

"This is the best educational software I've ever seen. Period." — **Steve Wozniak**, Co-founder, Apple Computer.

As the lead interactive designer, I worked closely with the creative director to design an inviting world that was easy to use and effective as a teaching tool. The result: Lost Island.

Services: UX/UI design, animation, music, voices

#### MATTEL

During my time as art director at **Mattel**, I helped bring to life numerous interactive CD-ROMs featuring characters from the company's various brands. I also managed freelancers.

Services: UX/UI design, art direction, design, illustration, animation, music

#### OTHER CLIENTS

PGE (video production), Disney (music), AOL (games), Pearson Education (writing), Simon & Schuster (course development)

#### SOFTWARE

Flash/Animate, Illustrator, PhotoShop, ProTools, Storyline, Premiere, Final Cut Pro, After Effects, Motion

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