CURTIS SETTINO

Infographics
Storytelling
UX/UI

ABOUT

As an art director/designer, I have been delivering the fun in function for over 20 years. I'm a good collaborator. And I bring a positive, solution-focused attitude to every project.

projects:

UNDER THE HOOD

Starting in 2014, I became the designer, illustrator and animator of infographics for **Intel**'s Under the Hood video series. These whiteboard videos are typically intercut with interviews of various engineers explaining new technologies. I have so far created nearly 300 unique images.

Services: Design, illustration, animation

DELL PRESENTS

Working directly with **Dell**'s Executive Director of Strategy, I created content to explain various technology architectures. In five years, I delivered about 25 animations, whiteboard videos and interactive tools.

Services: UX/UI design and development, illustration, animation, narration, music, writing, video

LEAD AT KP: MANAGERS

I was the lead designer on this training course for managers at **Kaiser Permanente**. My main task was brainstorming and storyboarding half a dozen animations. Many of these required translating behavioral research into compelling short stories.

Services: UX/UI design and development, illustration, animation, narration, music, writing, video

STUDYDOG

"This is the best educational software I've ever seen. Period." — **Steve Wozniak**, Co-founder, Apple Computer.
As the lead interactive designer, I worked closely with the creative director to design an inviting world that was easy to use and effective as a teaching tool. The result: Lost Island.

Services: UX/UI design, animation, music, voices

MATTEL

During my time as art director at **Mattel**, I helped bring to life numerous interactive CD-ROMs featuring characters from the company's various brands. I also managed freelancers.

Services: UX/UI design, art direction, design, illustration, animation, music

OTHER CLIENTS

Disney, AOL, HP, World Book, Pearson Education, Simon and Schuster, App Camp (for Girls)

SOFTWARE

Flash/Animate, Illustrator, PhotoShop, ProTools, Final Cut Pro, Motion, Storyline, Captivate, Premiere, After Effects

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